

Regular Committee Meeting

Co-Presidents: Geoff Hicks (GH) and Wojciech Panków (WP)

Club Secretary: Christos Bitzis-Politis (CBP)

Club Treasurer: Derwin Brennan (DB) Membership Secretary: Gwen Wright (GW)

Races Secretaries: Eliot Rees (ER) and Tom Watson (TW)

Publicity & Communications Secretaries: Stephen Tomaszewski (ST) and Chris Swift

(CS)

Social Secretaries: Nick Warner (NW) and Andrew Harrison (AH)

Tuesday 12th November 2024 RCM Agenda

Financial Updates (CT)

Races Update (RS)

10 Miles Races Updates
London Marathon Applications Updates

Publicity Updates (P&C S)

Ebulletin Volunteers Updates Community WhatsApp group

Social Activities Update (SS)

2024 Christmas Party Updates

Membership Update (MS)

Club Secretary

30th Anniversary Celebrations Updates Motiv Sports and Hackney Half Partnership

Co-Presidents

AOB

Chair: WP Minutes: CBP

Apologies: NW, TW, ST, CS

Financial Updates (CT)

There isn't much to report this month, as you all may remember from the last RCM, it has been confirmed that various amounts of Club funds have been moved into different accounts, a large payment which is relative to the Christmas Party promptly going off to The Thistle in the next few days, members have already started paying individually for the IT and for the Christmas dinner, and these amounts are gradually but steadily trickling into the the LFR account. In regards to the IT, there have been several direct payments but there have not been any instalments put in place. There will follow from me the usual financial update which will be sent around in due course.

A question in regards to the Christmas Party, could we please know how much is the Club subsidising the event this year, how much is the total amount of Club funds that has gone or going to do towards that expenditure? Also is there a minimum bar spend?

- -Yes there is a minimum spend and it comes to £1500.
- -Is the minimum spend already covered by the £8K that the Club has already paid?
- -The Club has paid £9560 as deposit and that amount also covered the minimum bar spend.
- -Then as the Club has paid the requested minimum bar spend, if the minimum spend is reached in the evening of the party, is the Club then getting back the £1500 which has been paid towards that?
- -Yes, I would assume so.
- -Could we please be more certain on that? It would be excellent to know the exact amount of Club funds that we are currently liable for, just to be absolutely clear on the amount of Club funds that we are spending on the event and on what is being covered by that amount.

<u>Action to be taken:</u> The SS are kindly requested to please satisfactorily clarify all the above queries, follow all financial matters with The Thistle and then report back on all matters enquired as per above to the Committee

Now that the booking fees issue has been resolved, could you please let us know how many members have contacted the CT, asking to be refunded the £3 booking fees?

-So far there have only been three Club members who have requested to have their booking fee refunded.

Discussion on the £13 Club subsidy for each dinner guest, on the DJ expenses and on the cabaret number by Nathan Stubbings

I am also in favour of having a very precise communication with The Thistle and a very accurate report on the general expenditure and on what amount of that has been covered by the Club. We have a responsibility to know with precision how much money has been spent overall and what part of that comes from Club funds, as transparency in this matter is a non-negotiable commodity and the Committee needs to know that also in view of the forthcoming AGM. At the end of the day, the Club is trying out this year a completely new venue for the

Christmas Party, which seems to be costing us much less than what was paid to the Anthologist last year, it would be ideal to know whether a Christmas Party under this format and in this new venue is actually financially viable, as for me and above all else, this is a trial for similar forthcoming events at the Thistle.

I agree with CBP and I may also add that this year the tickets have gone incredibly fast compared to last year. This time last year there were still unsold tickets and everybody was in a bit of a panicky situation and it will be good to bear in mind for future reference that £50 is around the sweet spot of what members are more or less willing to spend on the Christmas Party.

And that all the dinner tickets have been sold out regardless of the fact that the IT was announced to membership almost at the same time as the Christmas Party came out on the ebulletin. So still it has not been an ideal coincidence but definitely the ticket situation is a bit better than the same situation during last year.

Based on what we have been discussing, could we please have a list created of all the events that LFR has subsidised this year, in as much detail as possible, as a factual point of reference?

<u>Action to be taken:</u> the CT is kindly requested to please compile a list of all events that the Club has subsidised during the current year in benefit of membership and to please share this document with the Committee

Discussion on the possibility of potentially allowing a bit more guests in the venue after 9pm, than the 50 already discussed, as there has been high demand for the drinks-only tickets

I believe we will be able to get more tickets for the drinks part of the evening and Nick has already emailed them on that. Up to now the attendance is 170 Club members but we are hoping to potentially get in some more, probably 20 more.

Races Update (RS)

10 Miles Race Consultation Updates

There have currently been 53 positive responses to the EOI link that was shared through the ebulletin for the 10 miler of Saturday the 21st of December and RunThrough have very generously offered us a reduced rate of £20 per entrant.

- -This has come as a very pleasant surprise to all of us, as the number of those interested to race the event is about four times more than what was expected.
- -This is very positive news though I am suspecting that this might change and that the total number of runners might slightly decrease as we are approaching the festive period and the actual day of the event.
- -Still, if the Club manages to send even half of the above number to the event, it is still a very good number of participants, considering that this is an entirely new event and that it is taking place on a date very close to Christmas.

Our next step is to confirm with RunThrough whether the Club is willing to pay for all the tickets together at once and as a group entry, and then ask members to pay the £10 back to the Club or whether we would rather have each member registering individually and on their own and then have the Club refund the part of the entry that the Committee will decide to subsidise, as in claim a £10 reimbursement from the Club. Ideally we would like to get back to RunThrough by the end of this week on the total number of runners and on the chosen payment method, once we know what the subsidy will be, hence the need for a Committee sign-off on any subsidy.

Discussions on the proposed options and on the suggested amount for a Club subsidy.

I feel that between the options of not offering any subsidy at all and the option of fully subsidising the event, there should be a compromising position somewhere in the middle between the two extremes. I feel that a £10 subsidy per member is an excellent gesture from the Club and it is wonderful that the Club is in the financial position to be able to offer such a subsidy and I also feel that members tend to commit with greater enthusiasm when they are also contributing to the registration fees of a race, so I would go with amount of £10.

If the Committee agrees to a subsidy, any member that doesn't attend the event must then pay in full the registration fees to LFR, regardless of the reason that they had for not showing up on the day and I feel that all communications need to be crystal clear on that and without allowing any exceptions.

This has been a Club practice for a number of years now but no harm would come in reiterating this once more.

The best way would be to send an email to the 53 members who have expressed an interest to participate at the event, asking them to confirm their interest within a specific deadline and also adding that if they happen to pull out of the event, that they will then refund the subsidy to LFR.

I would also agree with what has been suggested earlier, the Committee should take a fair stance regarding this race subsidy. Subsidising in full every single race would just simply create a rather dangerous precedent as it inevitably leads to an expectation that the Club will be subsidising in full every single race from now on in the future. On the other hand, and as the Club has subsidised all other events, members would start grumbling on why the Club is financing all other races and not this one.

There is a very clear demand on behalf of our members for the Club to spend more funds in races and I believe that the Committee has done more than they could in that aspect over the past two to three years, regardless of the unfounded complaints during almost every AGM. I do see Tom's point of view of wanting to subsidise the full amount but there is no justification in the fact that because the Club has the funds that the Club needs to spend all funds on races, in particular as we are approaching the milestone of our 30th Anniversary.

I think that it is also more fair to partially subsidise more races and more events in general than putting all our eggs in just one basket by subsidising in full one event.

Again, there is always space for further improvement but the Club has already subsidised a fair amount of races this past year so I don't think we should be beating ourselves more on this matter. It is also worth making the point that we are discussing about subsidising an already negotiated and reduced entry fee, which has already come down to £20 from £28, thanks to the efforts of TW, and the Club will be benefiting at this point from a group entry offered at a reduced level.

The Committee discusses and votes unanimously for a £10 subsidy per participant finding as the easiest way to pay in advance the whole registration amount as a group, of which the Club will be subsidising the £10 and then each runner will pay the Club the remaining £10, of the £20 race fee.

Action to be taken: TW is kindly requested to please contact all members that expressed interest to race the event and ask them to confirm their interest by next Monday, to inform all participants that the Club will be subsidising the amount of £10 out of the £20 registration fees with the crystal clear stipulation that those who fail to attend the event on the day will then have to refund the £10 subsidy to the Club.

London Marathon Applications Updates

Until now there have been ten applicants for the LM, though this number could easily change as there are still two weeks to go before the deadline closes.

Not sure whether members are very happy with having the rejection letter being included as part of the LFR criteria.

It needs to be mentioned that this proviso has been part of the LM criteria for three years now, and to my understanding, as I have been part of the initials discussions on the matter, this was explicitly included by the then RS and then confirmed by the then Committee based in the rationale that LFR members should be keen to run the event per se and not be reminded of LM when the ebulletin comes out with the Club Places application. In addition and although the chances of getting a ballot places are meagre, they are still much more increased than the four or five places that the Club manages to get and finally we should also see it from the completely opposite point of view, that it would be tragically unfair for someone who has already gotten a positive ballot response to the event to then come forward wishing to have a Club Place. So it was not introduced with the aim of exclusion but with the aim of achieving a greater fairness.

- -Yes, I understand that but members still complain about this matter.
- -Just because members do not miss out on an opportunity to complain, that does not automatically make their complaint a valid one. This clause is a precondition for applying for a Club Place, it has been made public over the past three years, the LM parameters come out on the ebulletin at least twice per year and each time stay on the ebulletin at least for the period of three weeks, if someone is interested in running the LM, they should already be aware that the public ballot opens about one week after the event has taken place in April.
- It is that members mostly forget to send the ballot.
- Again, I don't really see this as a Club issue, and potentially it has to do much more with the level of keenness of members. Club Places are not offered as a second opportunity or as the last recourse to those who forgot to enter the LM ballot. The Committee has never been indifferent to the opinion and the needs of members and what the Club could do in this case is to send out a reminder before the public ballot opens and then potentially reinforce this

reminder with a FB posting during the week the ballot is open, making it again clear that those who may wish to apply for a Club Place should be able to produce a rejection letter from LM.

<u>Action to be taken:</u> This is an action mostly for the person who will be elected as the Race Secretary in the new club year, to please compile a list of the ballot dates for all the major events so that members may save the dates and send their ballots in time.

It should be mentioned that the weeks before and still after the LM is a transitional period for the newly elected Committee, officers are stepping down, new volunteers are being elected who might not be fully aware of all their duties and responsibilities, it is very easy for important things to slip through the net of everyone's attention. What we could do is also offer the suggestion to have the above recommendation being included in the Races handover document, so as to make sure that we follow up on the members' complaints.

It should also be highlighted in the ebulletin that showing up for the races which are included in the Club Championships and having an active and consistent volunteering presence is the only way that members will manage to get a LMCP and that there is no point in applying if they do not fulfill in advance all the prerequisite criteria.

I also think that trying to keep the criteria consistent for a few years is important, so that members will get much more familiar with them and also because we can't have the LM parameters document being constantly changed, although and having said that, the Club is constantly changing and evolving each year, new volunteering opportunities are being included and relative documents need to keep up reflecting any such changes.

The Committee may have to reconsider this document shortly after the forthcoming AGM, when there will be two new roles added to the existing ones and three of the existing roles will go through some fundamental changes. If the Committee needs to attract volunteers, then this is one way.

Publicity Updates (P&C S)

Ebulletin Volunteers Updates

Two ebulletin volunteers have been fully trained in person and this was the first week where the ebulletin has been compiled by one of the new volunteers. Three more volunteers are in the pipeline. Projecting the training and figuring out some of the background admin took more time and effort than anticipated but a MailChimp training session has been recorded, which can be watched by other volunteers rather than having to repeat the full training, which reduces the workload.

We are still in the teething phase of this operation and working out practicalities and I do not want to bore you with specific issues and solutions but most importantly so far there's been no major roadblocks. I will review and update at the next meeting after a few more weeks pass.

Having said that, I would like to reinforce the deadline for ebulletin submissions as 5pm on a Saturday. This is now more crucial as there are more people involved and more admin overhead. If you know you have a submission coming late for whatever reason, a heads up would be vastly appreciated. The Publicity Officer having to chase time-critical updates at 10-11pm on a Sunday is frankly unacceptable and causes a lot of frustration on all sides. Going

forward, any late submissions not agreed in advance with either myself or the relevant Ebulletin Team member will be at the publicity team's discretion only, no matter how otherwise urgent the update is, with caveats for genuine emergencies and unavoidable last minute changes of course. As there is now a group of people working on the ebulletin, I can't guarantee which part of the weekend various volunteers will prefer to work on getting the ebulletin out as they all have their individual schedules and preferences and they need time to decide on the order of updates and then actually add them. This will also be communicated to anyone else providing regular updates such as cross country, triathlon, coaches, etc.

Regarding some of the previously raised matters, the new Mailchimp bill came through today and the price was £42.13. As I said before, this will fluctuate a little bit due to exchange rates however this should be our benchmark and I am not anticipating it being vastly different.

As delighted as we are that some of the volunteers have already been trained, some discreet supervision might nevertheless still be necessary, especially now, in the beginning of the project, as there were two easily avoidable oversights on the last ebulletin edition, the first one regarding the Christmas Dinner, where the heading read "Last Remaining Christmas Party Tickets" and further down it read "We have now sold out of the Christmas Party tickets" (LOL!) and the 10 Miler deadline which was Sunday the 10th and the ebulletin coming out on Monday the 11th still included the blurb.

<u>Action to be taken:</u> GH is kindly reminded to please ask CS to formally present his resignation as member of the current Committee.

Community WhatsApp group

The new Victoria Park WhatsApp group has been incorporated into the existing skeleton test WhatsApp community. WhatsApp Communities have been successfully used by the International Trips and most recently CrossCountry, with a lot of successful engagement. I would expect most members to be familiar with how it works by now.

Having only one group as part of the Community does not showcase the functionality of this solution fully. However the response has been really positive and frankly more so than I anticipated, with various members enthusiastically suggesting incorporating other LFR groups into this.

Practically, this requires the community admin to be the admin of the existing group that we want to add. This is not necessarily a huge issue as I would expect that between the Committee members one of us should be an admin in most official or semi official LFR groups. I'd be more than happy to show how it is done for anyone unfamiliar with this.

Groups within the community can have varying access permissions, meaning that there can be 'open' groups which members are free to join and 'closed' groups which require admin approval. Someone who is not an admin of the overall community can also be an admin of an individual group within the community.

Having all official groups under one umbrella helps with transparency and making members aware which groups are there for them to join. Groups for individual events can be created and archived after the event in question. Members choosing to join various groups or not can choose what they get involved in or not. Information channels with admin-only posts enabled can be kept separate from more relaxed chat spaces. One query which was raised to methis inevitably means other members can see your phone number. For safety and GDPR purposes I would be of a strong opinion this should be a fully subscribed members only channel, very much like the Facebook group.

- -Are there any groups which we should not add into the Community in principle?
- -The Theatre group is known to include nonmembers.
- -Any other group?

above

Groups which I am personally aware of which could be incorporated: Greenwich, Thursday track, Tuesday track, Circles emergency, Victoria Park long run, possibly even the Committee group.

- -Are there any other groups which I am not aware of?
- -Once existing groups are incorporated, groups for any runs which are currently not covered such as Monday, Saturday Hyde Park, Long Run, Regents Park, etc., will be created.
- -In regards to the Coaches groups, would Matt H. be onboard? Don't want to tread on his toes without asking his opinion on this. My final proposal is to incorporate all official LFR groups, with any caveats as discussed, into the WhatsApp Community.

I think that we may have to be careful not to upset any members. There is a slight hesitation on my part on which groups should be included, as some of the existing groups have been created by members, for purely practical purposes, and members can be fiercely controlling on what they might consider as "theirs" and not as part of LFR, although created by LFR for LFR. Again, we don't want to go around upsetting members and we may have to be diplomatic about what new groups we have to create.

It might be best to check if there is a demand for creating a group first and then include the chat in the Community umbrella.

I am also of the opinion that nobody should feel that they are being forced to join and members should have the option to opt in and out. This whole endeavour is being brought forward to facilitate internal communication and keep the Club a safe space, we don't want to start any animosity.

Let us please first consult at Committee level and agree on which groups should be included in the LFR Community and especially on how each of them will be accessible to members. In my opinion the most sensible approach would be to contact the Admin of each group and inform them on the whole operation and ask them whether they will consent to having "their" group included. In principle, and recognising the practical benefits of the operation, the Committee does not really expect an admin not wishing to be part of the Community Group, but better to ask in advance and inform everyone involved beforehand, than having to sooth disgruntled egos later on.

In addition, it might be best not to create any new WhatsApp groups, at this point in time, and first see how we are moving on with the existing groups, unless there is a specific request, a request specifically coming from a number of members that have FOMO and want to form a new WhatsApp group and subsequently include this new group in the Community one, as for example the Monday runners specifically requested to have a new WhatsApp group being launched on their behalf, which will then become included under the Community umbrella.

Action to be taken: CBP is kindly requested to please contact ST and inform him of all the

It might be worth creating a list of all the chats that CBP and I are part of, pencilling who is the admin of each chat, and including their contact details, or contacting them on ST behalf and copying ST in, so as to facilitate the effort.

Action to be taken: GH and CBP are kindly requested to please action the above

New Club Logo update

In regards to the new Club logo, there has been a slight confusion with the New Club Kit Subcommittee, both in terms of communication and of task allocation.

From discussions I have had, the NCKSC are under the impression that the Club Committee is responsible for all the new logo final operations, such as payment to Filipe, purchasing copyright, etc. To both my recollection and understanding, this is definitely not the case. After having clarified with JW that none of what the NCKSC thought is actually part of the Committee's duties and responsibilities, they are meant to give me an update this week. As this affair has been taking far too long, I am more than happy to take the Logo affair forward and bring it to completion, after having updated the NCKSC, as there has been lots of completely unnecessary, in my own opinion, procrastination on this matter.

<u>Action to be taken:</u> CBP is kindly requested to please clarify the above situation and facilitate the communication between the NCKSC and the Club Committee on the subject of the new Club logo. In addition CBP is kindly requested to liaise with Filipe and to promptly bring the Logo affair to completion.

Social Activities Update (SS)

2024 Christmas Party Updates

Nick has already messaged on updates and an email was shared with Derwin with the list of all members who have signed up.

As long as all those who have signed up to attend the event are registered members of the Club, as there has been a couple of people two years ago who bought tickets without being Club members. The Committee is absolutely fine when it comes to drinks tickets as we are very happy to have these being extended to non-members as well but those attending the seated part of the event, dinner included, have to be Club members as with the limited number of places available, Club members need to be prioritised.

This has been the clear position of the Club for a long time and I have been part of the Club and part of the Committee long enough to remember and the main reasons for which the Club is very clear in its position of having such events exclusively for Club members, is simply because such events are partially subsidised by Club funds, which is practically membership money. The Club is not going to subsidise using Club funds an event for people that do not happen to be Club members nor will it allow non Club members to benefit from Club funds and this is it, as simple as that.

If two tickets have been bought by one member, we again need to know who they have booked and bought the other ticket for, as again, with a limited amount of tickets available, the Club needs to prioritise its own members.

It would also be very wise to have a look at the table-setting in advance, in order for all of us to enjoy a very pleasurable and carefree evening, as we would like to avoid with great diplomacy, discretion and thoughtfulness any case of social faux-pas. Not every Club member is loved by everyone in the Club to the same degree and it would be best to avoid any awkward situations over dinner.

I fully agree that we need to be on the case with the setting and that those attending the seated part of the evening need to be an LFR member. If tickets have been bought on behalf of someone or for someone who is not a member, then we will politely apologise but firmly let them know that we have to give the place to someone who is a Club member, as there is a waiting list in place for such purposes. So it would be best to send a full attendance list to Gwen so that she may check their current membership status.

- -Nick will do the table plan, in regards to members' allergies and food intolerances, we are additionally going to put an announcement on FB and the relative information will also be part of a specific spreadsheet which is going to be shared with The Thistle.
- -Presumably everyone still has an idea of what they have-pre ordered for their meals, as when dinner time arrives some members have absolutely no recollection of ever having ordered what they are being served and we have to go back to their order and show them their initial order.

Just to remind you a little bit of the context of this whole Christmas endeavour, CBP first started the negotiations, reached out to them about seven months in advance, went to meet with them and through his negotiations the price went down lower as possible, in order to make it as affordable as possible for us to host a decent event at The Thistle. Then and although their communication was moderately OK up to that point, after that there were several times that we had to wait more than it is professionally acceptable for a response, and it didn't help that the main organiser went on holidays when we needed some crucial information from them, and the person that replaced them did not have in the meantime the power to make any important decisions, then we had a meeting with them, we agreed on several aspects of the event. Afterwards, it was first decided that Eventbrite was the platform to use as we thought that they wouldn't charge us only to find out halfway through that they did, we then changed and we went with Outsavvy, based on the thought that it was cheaper, we tried to get the ticket price down with bank transfers, I need to tell you that this was a bit too much to take and I think that the Club needs to have in place a strategy in the future in order to prevent this confusion from happening again, meaning there should be one platform that we can use based on experience, which is the cheapest and the safest and the most efficient and we don't change three payment platforms in the space of three days. Besides the financial aspect, there are pros and cons with every platform. Outsavvy has been a bit more manageable, but it does not let you know certain vital information, nor does it generate a spreadsheet of the meal choices.

In addition, I would like to inform you that I am planning on stepping down at the end of this club year as I have found the whole experience rather exhausting and in my opinion there should potentially be a team for the Christmas party, as for just two people it is just too much. It needs to be a team of potentially five people. The things that I have been asked to do have taken quite a lot of both mine and Nick's time, frankly it is a lot to work around that, it is a lot and in the end, it is not very rewarding for me.

Discussion on the Christmas Party organisation

It has all been a bit unfortunate which is mostly due to efficient communication and lack of commitment and engagement

The only thing that we can do at this point is learn from the experience and make sure that there are effective handovers when the time comes and it might be extremely helpful to create a document containing all the key things one needs to go through at the various stages of the LFR Christmas Party.

Discussion on drag artists and which one is considered as less offensive. The Committee finds that Queera Lynn is the more sensible choice to try and contact, as part of the Club Championships event.

Membership Update (MS)

There are 678 registered members as of today and quite a few new members have joined over the past two weeks. The welcome email has been duly reaching all new members, I do get the occasional email back from new members thanking me. There have been some issues with second claim members and this has mainly got to do with the EA affiliation.

Club Secretary

Final decision on festive dates closure

The Committee discusses and decides that the Last official LFR run will take place on Saturday the 21s of December, whereas the first official run of the new calendar year will take place on Saturday the 4th of January 2025.

<u>Action to be taken:</u> CBP is kindly requested to please communicate the above to the Website team, to all 14 of the venues that LFR has been using and to create a relative blurb for the forthcoming ebulletin

30th Anniversary Celebrations Updates

LFR & 30th Anniversary Events in St Margaret's House

St Margaret's House is a Bethnal Green registered charity, operating as a community centre since 1889. The Gallery Cafè, where the LFR Victoria Park Saturday brunch takes place, is part of this charitable organisation, with all profits generated by the café going straight back into St Margaret's House. Last Wednesday I met with the SMH Events & Community Engagement Officer and we had a very fruitful chat. My 30th Anniversary suggestions to them were a My suggestions to them were:

a. an LFR exclusive Saturday (post Victoria Park Run & Brunch) behind-the-scenes guided tour of the SMH premises (Great Hall, Chapel, Archives, etc) interspersed with some queer histories from their Archives and

b. a second-hand running & tri kit related (vests, t-shirts, shorts, water bottles, caps, etc) charity bazaar, with all profits equally split between SMH and LFR.

Just like the relative Thistle events, the SMH events aim to consolidate further the LFR partnership and collaboration with the Gallery Cafè, the venue and the local community in general, as the charity bazaar will be published on their weekly Newsletter.

Both suggestions were enthusiastically received by the Community Engagement officer of SMH, in the meantime, I would like to pass both through the Committee for your consideration/comments and eventual approval. Once the Committee is happy and gives the

green light, I will contact SMH and start coordinating both suggestions in terms of logistics, dates, etc.

The Committee discusses the above suggestions and unanimously agrees for both of them to go forward.

Motiv Sports and Hackney Half Partnership

Long story short, I had a mastodonic meeting with Motiv Sports in trying to convince them to reinstate the pacers programme which LimeLights event, the previous organisation that was delivering Hackney Half, had just launched and which lasted for just one event. They were very positive about the suggestion and I am expecting them to relaunch it, and LFR to be invited to be part of it. In addition, the possibility of LFR becoming a Community Partner was discussed further and hereby follow the perks and obligations for LFR in order to become an official Community Partner of the Hackney Moves 2025 event:

Marketing & Media

- Hackney Moves to promote LFR as Community Partners on their social media, and to their entire email database
- LFR Logo to be present on Community Partner section of Hackney Moves website
- LFR to be present in the Hackney Moves 2025 Race Day Guide Logo
- LFR can use the Hackney Moves 2025 Community Partner Logo on our social channels and website

Event Village Presence on the day of the race

- Motiv Sports UK to provide an onsite Community Hub and LFR to provide and manage an activation which will be live across both event days (which translates into having an LFR delegation promoting LFR, our running, coaching and tri activities on site)
 Event Route
- Option for LFR to host and promote a cheer point on the Hackney Half race route, or even better, to have a volunteering team based on the volunteer one year/get the next year a free entry principle, and make our volunteering station the LFR cheering point, two pigeons with one stone.
- LFR Logo and cheer point to be present on the digital route map 2025 Event Entries
- Discounted places at £45, a price that includes VAT but each participant may have to pay on their own for the booking fee, which Motiv Sports UK will refund in case they are unused
- Early Bird access for Community Partners 2026
- Early bird sign up for Hackney Half 2026 at the discounted rate agreed ahead of 2025 event

This is great work CBP and it all sounds great. What I wish to know is if there are any downsides or commitments that LFR has to sign up to? The new organisers sounded fairly commercial when they took over, so I presume that there is a payoff for them (GW)

The three main commitments that LFR has to agree to as a Community Partner are:

- 1. to attend two in-person meetings with Motiv Sports, whose exact dates are yet to be confirmed but one is scheduled for February and the second one is scheduled for June 2025,
- 2. to commit to purchasing a minimum of 10 places at the reduced price of £45 and
- 3. to provide and manage an activation point at the Event Village which will be live across both event days.

Point 1. should be a piece of cake and can easily be handled by me, point 2 is also feasible, as I believe Club members will be interested in purchasing reduced price entries to the 2025 event, as £45 per entry means about £20 less than the actual price and hopefully this reduced Community Entry price will become even more reduced for the 2026 event.

Activation Point translates in having someone from LFR behind a table with some LFR fliers being ready to answer some questions to those interested and making some publicity about what the Club offers, thus point 3 seems also quite manageable by having a couple of Committee members and a couple of LFR volunteers on site. This whole endeavour is mainly about community engagement and inclusion, so maybe one could potentially entice the DISCo to the event, if they are still around as such. Anyway, I am planning to be at the Event Village on Saturday the 17th of May and volunteer at the Hackney Half on the next day, so one of the two requested dates will be covered by me.

The Committee discusses the above and unanimously approves for this community engagement collaboration to go forward.

Many thanks for your support on the above, in my opinion it would be best for LFR to confirm interest as soon as possible and then sort out all details in due course with Motiv Sports, so I am going to proceed in purchasing some entries for LFR on behalf of the Club.

<u>Action to be taken:</u> CBP is kindly requested to please liaise with the CT in regards to the above

Co-Presidents

Final details on Saturday 28th of December run, logistics, ebulletin and general communications.

<u>Action to be taken:</u> CBP Is kindly requested to contact the Little Venice Sports Centre in regards to the above

Action to be taken: GH is kindly requested to please contact PD in regards to the above

Discussion on reaching out to new female runners and on how to retain new female runners Discussion on a buddy scheme and the logistics of such a suggestion

Being more proactive and reaching out to female new runners is an excellent idea but it will only work if there are female Club members at the weekly runs, so as to meet these new female runners who have attended and get the new runners' contact details. This will only work if there is in place a network of women who are doing each weekly run in a rotation as it definitely needs to be in place some more structure on that suggestion and this structure can only come with the support of the LFR women.

I wonder if having something on the website might prove useful, something along the lines of if you are a woman and you are planning to come and join this run, then please contact so-and-so. So when a new woman gets in touch, they say which day they are going to run and this information is then shared with the rest of the LFR women and then they decide among themselves who is available to come and run with the new female runner.

AOB

Two items from me and my apologies for taking up your time on an already long Committee meeting.

The fist one is an action that I had to complete, in updating the other UK Frontrunners clubs on the EA trans eligibility matter.

The second one is an email received yesterday from ST, who has been speaking to Julia and Kai about the website and on his hopes to get a refreshed website in line with the new vests/branding for a release. This will involve either changing website hosts or having a developer site on our current wordpress domain, in order to allow all those involved in the project to make changes in the backend without shutting down the website temporarily.

This suggested endeavour will cost the Club a bit of money to have it running though it is not going to be a huge expenditure.

ST wanted to raise this subject as soon as possible, so that the team can start work on this as soon as possible, as there could be a significant amount of work required to make sure the website is up to scratch for the whole launch.

The Committee is very much aware of the intentions to redevelop the website, they have noticed some changes which have already taken place and in principle the Committee is in coordinated agreement with the intentions of developing and improving the LFR website. Before fully committing in writing, the Committee would very much like to know

- a. what exactly is the Committee being asked to agree on, as the whole operation presents a very useful opportunity for the Committee to become informed on what the Webteam has been doing so far and most importantly of what is the team planning on doing further and
- b. For logistical and practical reasons, it would be very useful to decide on who will be the person responsible for the whole operation, in terms of supervising the endeavour and of direct communication/updates to the Committee.

Action to be taken: CBP is kindly requested to please contact ST and share the above.